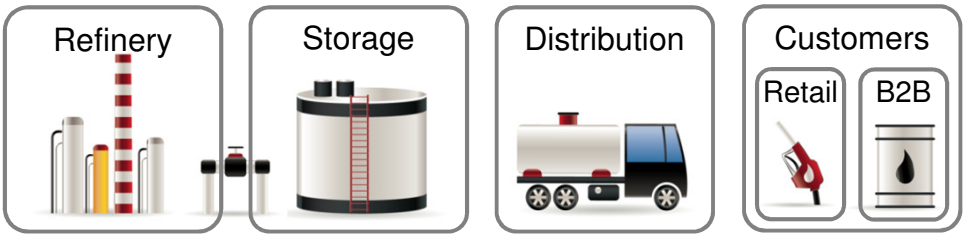
inform information systems

Downstream Fuels operational expertise



Complex Systems Portfolio – Unique to the Industry

Operational Objectives
- Safety
- Legal Compliance
- Continual Improvement
- Satisfied Customers

Financial Objectives
- Return on Capital employed through optimising Price/Volume and reducing cost

Customer Objectives
- Safety
- Quality
- Competitive Pricing
- Excellent Customer Service

IIS deliver software solutions and services to assist in meeting these objectives

Inform Information Systems (IIS) is a leading Enterprise Application Development and BI Consultancy with a specialisation in the Downstream Oil industry. We offer products and services which are the results of 20 years of global experience with multi-nationals, delivering solutions across many areas of the industry.

One particular focus area is retail and wholesale pricing where we provide the software product RAMP, a packaged solution operating in 50 countries providing optimized price solutions and back office integration to multiple ERP systems. In addition to software products IIS also offers bespoke application development. We have a track record of delivering systems tailored specifically to customer requirements across multiple business areas (Wetstock Management, Order to Cash, CRM etc), often with tight 2-way integration to SAP R/3. These solutions have delivered significant benefit at a fraction of the cost of typical alternatives.

Our clients include some of the largest corporations in the world, local and central government, and small enterprise organisations.

Over the past two decades the company has experienced a managed, steady growth, from its origins in the highly disciplined world of mainframes, to the distributed applications of today. Our steady and careful growth ensures the quality of our teams is kept high.

Our success and continued growth are based on our ability to deliver. By working with you to understand your business problems before offering a technology solution, and through the use of appropriate and innovative technology, we have always succeeded in implementing effective and scalable business solutions.

Our philosophy is based on the principle that we should measure success on the basis of the customer's success and satisfaction. Here at IIS we are as passionate about the results and outcome of projects as our clients are. All of our consultants, from junior analyst to CEO, are technically excellent and commercially astute.

How can we help you?

20 years of experience

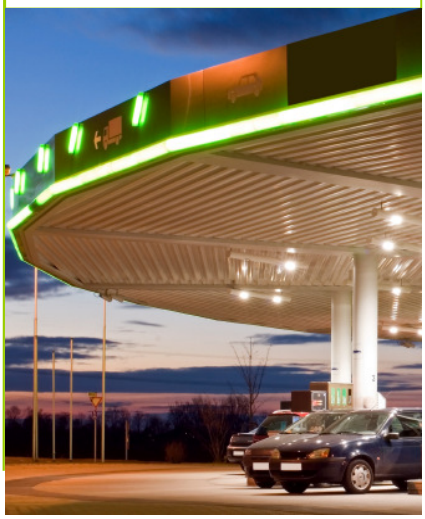
IIS have worked alongside the oil majors and independent oil companies for over 20 years in over 50 countries. Our work on a variety of projects and solutions has allowed us to gain knowledge and exposure in many diverse locations and divisions.

Our knowledge, experience and expertise cover both upstream and downstream, and energy trading divisions. Particular Downstream expertise covers:

- Cards Management Information System
- Purchasing Analytics: consolidation of supplier and purchase requirements
- Refinery/Manufacturing Training management system
- Motoring and Site Information management system
- Dealer and agency licensing system
- Retail shop information reporting system
- Business Value Rents: determine shop rental value based on business value of the site
- Price Variance: Site mis-reporting and mis-pricing monitoring and reporting system
- SAP extension for customer maintenance
- Transaction handling information system
- Fuel monitor: manage deliveries to site during fuel blockages

IIS Business Units:

- Retail Pricing
- B2B Pricing
- Site Systems
- Head Office Systems



Inform Information Systems Ltd
email: **info@iisltd.com** tel: **+1 617 297 2242**

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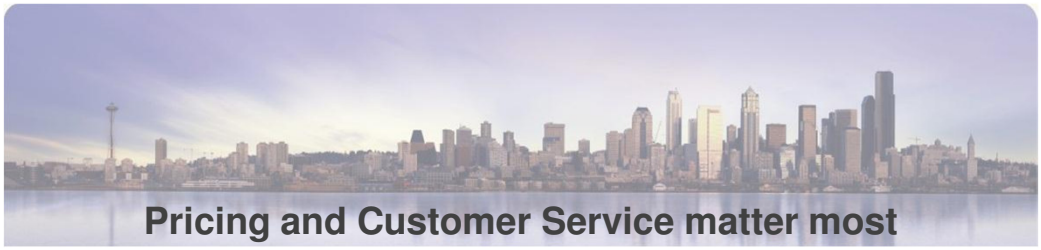
Downstream Fuels Product Suite



B2B iRAMP

IIS B2B iRAMP product assists in the pricing of fuels products for the B2B sector of the oil industry, and is specifically designed to deal with the requirements and challenges that this sector presents. Key to B2B iRAMP's success has been its ability to build an accurate model of the many fixed and variable costs involved. This model is highly flexible and can be configured to include any part of the cost build up.

Retail RAMP

The RAMP product along with its complementary modules forms a state-of-the-art application, which will support your organisation in fully assessing, analysing and amending its retail pricing activities. The application's modules, which have been developed with the latest technologies, will allow your pricing analysts to take into consideration all market pricing conditions as well as related cost and fiscal elements when performing their jobs. Moreover, as it is recognized that time is money, most operations using RAMP are performed in real-time to allow a quick turnaround in decision-making. But that's not all, RAMP will also smoothly integrate with your organisation's information systems (e.g. ERP systems like SAP, JDE, or legacy systems) to promote an efficient flow of information where deemed relevant.

FuelsPricing.com

FuelsPricing.com is a low cost, hassle free retail pricing solution. Based on the enterprise proven RAMP software, FuelsPricing.com is a hosted solution enabling operators to rapidly implement pricing strategies without the need to invest in infrastructure.

CSO – Customer Services Online

The CSO suite allows customers to place orders for fuel products on-line, view account statements, delivery status and scheduling, view pricing updates and contractual arrangements. Tightly integrated with your ERP system, CSO has allowed customers an efficient and user friendly way to interact with back office processes. With over 90% of orders submitted by CSO, the necessity for large call centres is removed and the overall customer experience is improved.

Delivering world class pricing management solutions for over 20 years

From one of our customers:

"When we started on this project we were very concerned about everything that we needed to do to be ready for Dec 1st.

The most critical pieces for us were the pricing solution and the internet order taking solution.
I can say that we were very fortunate to meet Inform and I will always be thankful to you and your team for doing such great work.

During the last 6 months or so, we hired several global service providers and bought several software solutions. I would say (with absolutely no doubt) that Inform was the best of all.

Your team knew what they needed to do, were very committed, had the right technical and business skills and had a clear focus on the client and on what needed to be done"

CIO – Downstream Oil Company

Contact us for further information…
info@iisltd.com

Visit our SAAS website
http://www.FuelsPricing.com

For RAMP, B2B iRAMP and CSO visit
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